



JUNIOR LEAGUE OF SAN JOSE
Women building better communities

April 30, 2010

Mr. Jullius Genachowski, Chairman
Federal Communications Commission
445 12th Street, N.W.
Washington, DC 20554

Subject: **MB Docket 10-56**

Dear Chairman Genachowski,

The Junior League of San Jose is writing this letter in support of KNTV - NBC Bay Area and the proposed joint venture of Comcast and NBC.

The Junior League of San Jose works to help young children enter elementary school ready to learn and thrive. League resources are dedicated to a multi-faceted solution with the following elements: literacy, early parent education and early parent family support, nutrition and health, safety training, kindergarten readiness.

KNTV - NBC Bay Area has been a long term partner of the Junior League of San Jose and many other non profits in our community providing valuable support to the community we serve. The station devotes significant resource to public service and therefore has the ability to inform large numbers of viewers about important community events such as the League's Kids in the Kitchen program, Volunteer Recognition Luncheon and our fundraising efforts. The station helps increase awareness of critical topics such as women and children's issues which greatly impact our community.

We support KNTV – NBC Bay Area in its business endeavors so that it can continue to provide valuable community service to residents and non-profit organizations.

Regards,

Mari Ellen Loijens
President
Junior League of San Jose

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